



Media Contact:

Roxanne Hesh, 888-499-2583 ext. 167

FOR IMMEDIATE RELEASE

March 8, 2018

Blue Cow Software Introduces Customizable Widgets for Energy Management Software

LYNNFIELD, MA – Blue Cow Software, Inc. has released customizable widgets for its Ignite Analytics software. As a pioneer in management software solutions for the fuel oil and propane industries, Blue Cow Software is the first all-in-one software provider to introduce widgets to its user experience design.

The widgets feature gives users the ability to customize what data is shown on their Analytics Dashboard. “With today’s technology and the need for on-demand information, the widgets will help business managers stay on top of areas of business that are important to them,” said Ryan Cahill, Software Solutions Engineer at Blue Cow Software.

Users can not only select from over 50 different widgets to include on their dashboard but they are also able to customize the size and color of the widgets, where the widgets appear on the screen and what criteria is used to display the data. And similar to the rest of the software, the management team has the ability to set permissions on which users can utilize which widgets. “Our goal with this feature was to allow management as well as regular users to truly customized their dashboard and see exactly the data they want and need to see” said Mark Nardone, President and Founder of Blue Cow Software.

Please contact Todd Kipperman at tkipperman@bluecowsoftware.com for demo and sales inquiries.

###

About Blue Cow Software

Blue Cow Software was established in 2004 with the goal of creating software that would provide powerful – yet practical – tools for fuel oil and propane dealers. This led to the development of the Ignite® software suite, with components designed to improve efficiency and put control of business operations into a comprehensive platform that was easy to use and could grow with business.

Today, Blue Cow Software is the business management software suite of choice for hundreds of leading propane, fuel oil, and HVAC companies across the U.S. and Canada. Blue Cow Software continues to stay on top of industry trends and best practices, incorporating updates and upgrades across the Ignite® suite to better help users gain stronger than ever control over their business operations. Visit our website at www.bluecowsoftware.com for more information.