



Media Contact:

Roxanne Hesh, 888-499-2583 ext. 167

FOR IMMEDIATE RELEASE

November 9, 2017

Blue Cow Software Expands Team Across the United States

LYNNFIELD, MA – Blue Cow Software has expanded its team across the United States. With the recent hiring of two employees, the software provider’s internal team now expands out of Massachusetts and New Hampshire, with employees now residing in Florida and Nevada. This strategic expansion allows fuel oil and propane retailers across the country to have easier access to the Blue Cow Software team.

Blue Cow Software has hired two Implementation and Support Specialists who, together, bring over two decades of experience in the fuel oil, propane, and software industries. Linda Black, one of the new hires, worked on the retail side of the fuel oil and propane industry for 25 years, and has had exposure to the Ignite Software Suite for over 10 years. She will be working for Blue Cow Software based in Nevada and will be a point of contact for Ignite users and prospects on the west coast. “I have seen how far Blue Cow has come over the years and how the company keeps innovating and evolving. It’s helped a lot of companies improve in efficiency and profitability so I am excited to work on the team of an industry leader,” said Black on her employment. Shannyn Blackstone also comes from a background in the software industry with years of experience working at Apple. In addition to the 2 new hires, Jairo Morilla who has been with the company for three years will relocate to Florida in late November, expanding the company’s internal presence into the south to accommodate Blue Cow Software’s growing customer base in the region.

“The growth of our team is in line with our ‘Be Better’ philosophy. We’re constantly working to help our clients and the industry improve, and our expansion is helping us accomplish that,” said Mark Nardone, President and Owner of Blue Cow Software. The changes within Blue Cow Software signify a new era for the company. As Blue Cow Software’s customer base steadily grows, the company aims to stay two steps ahead of the growth by hiring more Implementation and Support team members in addition to having employees based in different regions of North America.

Please contact Roxanne Hesh at rhesh@bluecowsoftware.com for inquiries.

###

About Blue Cow Software

Blue Cow Software was established in 2004 with the goal of creating software that would provide powerful – yet practical – tools for fuel oil and propane dealers. This led to the development of the Ignite® software suite, with components designed to improve efficiency and put control of business operations into a comprehensive platform that was easy to use and could grow with business.

Today, Blue Cow Software is the business management software suite of choice for hundreds of fuel oil, propane, and HVAC companies in the United States and Canada. Blue Cow Software continues to stay on top of industry trends and best practices, incorporating updates and upgrades across the Ignite® suite to better help users gain stronger than ever control over their business operations. Visit our website at www.bluecowsoftware.com for more information.